

UNITED STATES DISTRICT COURT  
DISTRICT OF NEW JERSEY  
MINUTES OF PROCEEDINGS

NEWARK

DATE: November 18, 2011

JUDGE: Susan D. Wigenton

COURT REPORTER: Carmen Liloia

DEPUTY CLERK: Antigone Owens-Krefski

OTHER: \_\_\_\_\_

Title of Case: Docket # 07cv1601

The Hershey Company, et al v. Promotion In Motion, Inc.

Appearances:

Thomas A. Smart, Esq. Paul C. Llewellyn, Esq., David Scharfstein, Esq., John E. Flatery, Esq. and Thomas Gooch, Esq. for the Plts Richard S. Mandel, Esq., Jonathan Z. King, Esq., Eric J. Schimonoff, Esq. and Kenneth Lastook, Esq. for the Dft

Nature of proceedings: **Bench Trial**

Itamar Simonson Sworn for Dft

Dfts Rest.

Bench trial concluded.

Time Commenced 10:05 a.m.

Time Adjourned 11:30 a.m.

cc: chambers

Antigone Owens-Krefski  
Deputy Clerk